



5TH NOVEMBER 2024

Asian Voices & Regional Dialogue

The Role of Hong Kong and Beyond
Pre-forum Dialogue, Pitching, and Mingling Session

Conference Brief

2024粵港澳大灣區企業家論壇：香港的角色及定位 – 中小企交流會
2024 Guangdong-Hong Kong- Macao Greater Bay Area Entrepreneurs Forum:
“The Role of Hong Kong and Beyond” - Pre-forum Dialogue, Pitching, and Mingling Session

Date: 5th November 2024

Venue: Grand Ballroom, Conrad Hong Kong, Admiralty

Time: 13:30 - 17:30

Expected participants: 100 - 150 delegates

Co-Host: Our Hong Kong Foundation & Good City Foundation

Empowered by: Ernst & Young

Strategic Partner: APAC Focus, Institute for Greater China Studies

CO-HOST



OUR HONG KONG
FOUNDATION
團結香港基金

CO-HOST



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Time	Activities	Parties
13:30	Welcome Remark	<p style="text-align: center;">Dr Jane Lee <i>President, Our Hong Kong Foundation</i></p> <p style="text-align: center;">Ms Jasmine Lee <i>Managing Partner, EY Hong Kong and Macau</i></p>
Empowering SMEs in Smart Cities: Leveraging New Energy and Intelligent Manufacturing across GBA & the Asia Pacific		
13:35	<p style="text-align: center;">Insight Architecting (theme one)</p> <p style="text-align: center;">&</p> <p style="text-align: center;">Panel Discussion Q&A section</p>	<p style="text-align: center;">Prof Tuan Quang Phan <i>Associate Professor, HKU Business School</i> <i>Director, Representative Office of HKU in Vietnam</i></p> <p style="text-align: center;">Dr Sapumal Ahangama <i>Co-Founder, Xeptagon &</i> <i>Senior Lecturer, University of Moratuwa</i> <i>Developer Consultant, United Nations Development Programme</i></p> <p style="text-align: center;">Mr Dennis Wu <i>Chief Executive Officer & Executive Director,</i> <i>Allied Environmental Consultants Limited</i></p> <p style="text-align: center;">Dr Lawrence Yu (Moderator) <i>Co-founder & Director, Good City Foundation</i></p>
Sustainability and ESG: SMEs' strategic role in achieving UN SDGs and sustainability across the GBA & the Asia Pacific		
14:30	<p style="text-align: center;">Insight Architecting (theme two)</p> <p style="text-align: center;">&</p> <p style="text-align: center;">Panel Discussion Q&A section</p>	<p style="text-align: center;">Prof Soo-hyun Lee <i>Expert, United Nations Development Programme,</i> <i>Assistant Professor, University of Suwon</i></p> <p style="text-align: center;">Ms Shoko Saeki <i>Chief Executive Officer, DUOLOGY Co. Ltd. &</i> <i>Top 10 Global Women Leaders from Japan for 2024</i></p> <p style="text-align: center;">Dr Amanda Lim <i>Director, ACH WorldWide Limited &</i> <i>Director, Corporate Advisory of Normsun & Co.</i></p> <p style="text-align: center;">Mr Jason Yip (Moderator) <i>ASEAN Director, the Social Investment Consultancy</i> <i>Chief Executive Officer, the Service Hubs</i></p>
15:25	Closing Remark	<p style="text-align: center;">Prof Michael Luk <i>Founder & Director, the Institute for Greater China Studies</i> <i>Honorary Associate Professor, the University of Hong Kong</i></p> <p style="text-align: center;">Dr Lawrence Yu <i>Co-founder & Director, Good City Foundation</i></p>

Time	Activities	Parties
15:45	Pitching Session	<p>Mr Jason Yip <i>Chief Executive Officer, The Service Hubs</i></p> <p>Ms Goretti Lee <i>General Manager, RunLap Research Centre</i></p> <p>Mr Lawrence Wong <i>Co-founder, PipeScan AI</i></p> <p>Prof Martin Zhu <i>Chief Executive Officer & Co-founder, i2 Cool</i></p> <p>Dr Lawrence Yu <i>Head, Guanxin (Hong Kong) Research Institute & Guanxin (Guangzhou) Mental Health Clinic</i></p> <p>Mr Gary Tsang <i>Founder, Arty:Active</i></p> <p>Mr Tim Koo <i>Founder, Normsun & Co.</i></p> <p>Mr Dennis G Zelazowski <i>Founder, 3 DNA Technology</i></p> <p>Mr Leonardo Liu <i>Business Manager, GreatMeta Ltd</i></p> <p>Ms Joyce Cheng <i>Managing Director, Win Seng Manufacturing Factory Ltd & Founder, Vicacci Brand</i></p> <p>Mr Andy Leung (Moderator) <i>Partner, Tax, Ernst & Young (China) Advisory Limited</i></p>
16:30	Delegate Networking & Booth Presentation	<p>Good City Foundation APAC FOCUS, Institute for Greater China Studies Arty:Active i2 Cool PipeScan AI The Service Hubs DUOLOGY Co. Ltd Allied Environmental Consultants Limited Win Seng Manufacturing Factory ACH Worldwide Limited Normsun Corporate Advisory Xeptagon Harvey Law Group Just Inn and Just (Group) Metaverse 3 DNA Technology Guanxin Lab Hong Kong Scholarship for Excellence Scheme Scholars Association</p>
17:30		Event End

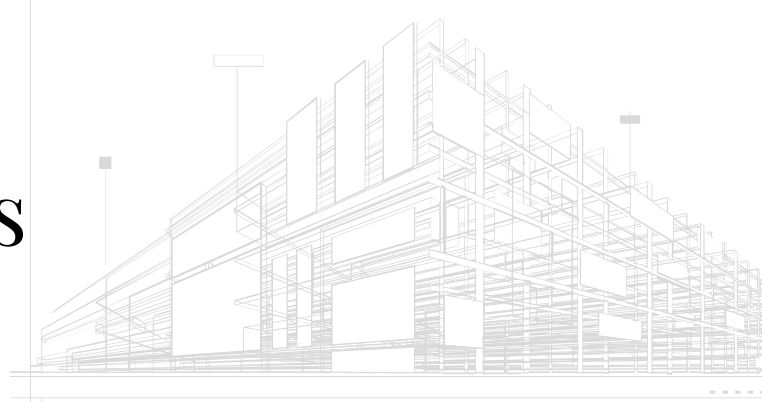
INSIGHT ARCHITECTURING

THEME ONE

EMPOWERING SMES IN SMART
CITIES: LEVERAGING NEW ENERGY
AND INTELLIGENT MANUFACTURING
ACROSS GBA & ASIA PACIFIC



Insight Architects



This session will explore **how SMEs across GBA and Asia Pacific region and beyond are harnessing advancements in new energy solutions and intelligent manufacturing and industries to contribute to the development of smart cities.**

Participants will gain insights into how SMEs are developing and implementing cutting-edge smart energy systems and intelligent manufacturing technologies. We'll discuss how these innovations are being integrated into urban infrastructures across the Asia Pacific region, and their potential for global application.



Mr Dennis Wu

CISL (Cambridge), MAcc (CUHK), BBA Finance (USC)

Chief Executive Officer & Executive Director of the Allied Environmental Consultants Limited. He has nearly 30 years of experience in the financial industry and 10 years of experience in sustainable development in smart city setting. He mainly focuses on green and healthy buildings, environmental consultancy and sustainability advisory.



Prof. Tuan Quang PHAN

DBA (Harvard Business), BS (MIT)

Associate Professor in Marketing and Innovation & Information Management at the HKU, Director of the Representative Office of HKU in Vietnam, Associate Director of the Asia Case Research Centre, and founding and current President of Vietnam Association for Information Systems. His research interests in social networks, privacy, education, digital economies etc.



Dr Sapumal Ahangama

PhD in Information System (NUS), BEng (Moratuwa)

Co-Founder of Xeptagon, a Cyberport-based company specializing in Climate Finance, Carbon Trading and ESG systems and market facilitation. He is also a Senior Lecturer at the Computer Science & Engineering Department, University of Moratuwa while being a Developer Consultant to the UNDP on data and climate-related projects. Formerly he was a Specialist Engineer attached to LSEG Technology.



Dr Lawrence Yu (Moderator)

PhD (Oxford), MMS (Tsinghua), MPhil (HKU), MA (CUHK), BBA (HKUST), Schwarzman Scholar

Co-founder and director of the Good City Foundation, a non-profit organization that fosters public-private partnerships through young leadership. He is also the director and chief executive of the Future City Summit, an annual meeting for stakeholders, partners, and deal-flows in emerging Asia and Africa. Lawrence's dedication to social entrepreneurial pursuits, combined with his academic accomplishments and leadership abilities, make him a true leader of tomorrow.

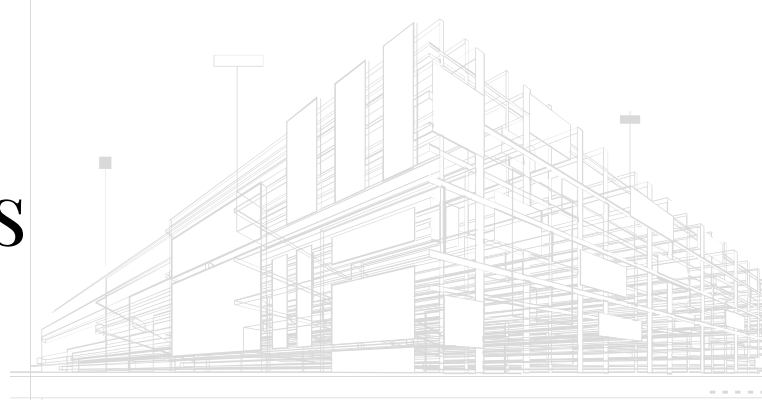
INSIGHT ARCHITECTURING

THEME TWO

SUSTAINABILITY, ESG & SMES:
SMES' ROLE IN ACHIEVING UN SDGS
AND SUSTAINABILITY ACROSS
GBA & ASIA PACIFIC



Insight Architects



This session will provide attendees with insights into **how SMEs can identify potential partners and leverage strategic partnerships to foster innovation and expand their business reach**. It will also examine the specific requirements of ESG compliance in GBA, and the Asia-Pacific region.

The discussion will focus on how SMEs can navigate these requirements and align their strategies with the UN Sustainable Development Goals (SDGs) to promote sustainable growth and contribute to GBA and regional sustainability.



Dr Soo-hyun Lee

PhD (LundU) & PhD in Law (Cambridge), MSc (UNU Tokyo), BEc (NYU)

UNDP Expert, Assistant Professor of University of Suwon Korea and Founder of Information Symmetry Law and Policy Group (ISLPG). A Korean Scholar-Practitioner and attorney in Japan specializing in international economic law and financing for development and ESG regulation development in Asia Pacific.



Ms Shoko Saeki

PhD Candidate (Exeter), MA (KCL), MA & MPhil (Heythrop College, UoL), BA (Exeter)

Top 10 Global Women Leaders from Japan for 2024 by The Global Woman Leader Magazine and the Chief Executive Officer at DUOLOGY Co. Ltd, an importing company of UK organic/SDGs products in Asian countries (based in Japan and Thailand). A Japanese PhD Candidate at the University of Exeter, focusing on sustainable cooperation between developed and developing regions.



Dr Amanda Lim

PhD in Management (Renmin), MBA (Manchester), BEc (HKU)

Director of ACH WorldWide Limited and Director, Corporate Advisory of Normsun & Co. She has extensive experience in ESG consulting in business cooperation among Vietnam, Hong Kong and mainland China. She currently serves as the Global MBA Dissertation Supervisor of the University of Manchester and the Director of the HKU Graduate Association.



Mr Jason Yip (Moderator)

AsiaGlobal Fellow (HKU), MIRA (Waseda), Dip (UNU Tokyo), BBA (HKU)

Based in Malaysia, Jason is now the ASEAN Director of TSIC, a global social impact consultancy specializing in impact assessment and impact investment. He also serves as the CEO of the Service Hubs, a start-up providing cost effective business solutions and services with the empowerment of AI. Previously a Delegate of the International Committee of the Red Cross and managed its humanitarian operations.

PITCHING AND NETWORKING

ACTIVITIES

SME PITCHING SESSION, DELEGATE
ROUNDTABLE NETWORKING &
POSTER PRESENTATION



SME Pitching Session



Objective: Provide a platform for SMEs to showcase innovative solutions in front of a group of diverse entrepreneurs

Number of SMEs: 9 company delegates (3 from overseas, 3 from GBA and 3 from local)

Format: Each SME has 5 minutes to present their pitch

Content:

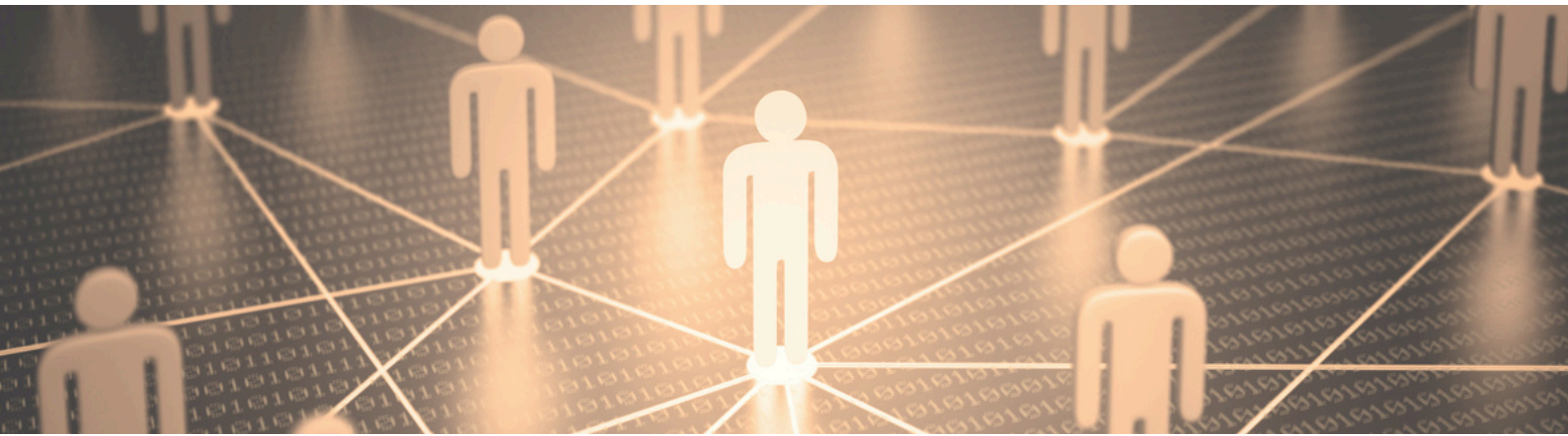
- **Innovation:** Unique services, solutions or products.
- **Market Potential:** Target audience and scalability.
- **Impact:** Social, economic, or environmental benefits.

Pitch Presentations:

- Problem and solution
- Unique value proposition
- Market potential and impact



Delegate Networking Activities



Objective: Facilitate networking and knowledge exchange among delegates through interactive roundtable discussions and poster presentations.

Number of SMEs: 15-20 companies from GBA and Asia Pacific

Content:

- **Roundtable Discussions:**

- Delegates are grouped by industry or interest.
- Each group discusses key topics and shares insights.

- **Booth Presentations:**

- Delegates display posters about their companies, products, or services.
- Attendees can circulate, ask questions, and engage with presenters.





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